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# EDTT Scrutiny

## 17<sup>th</sup> January 2019

# Employment Hub Update



# Project Overview

- City Council led 3 year project, funded by £1.9m European Social Fund grant, launched in February 2018
- Key Leicester to Work initiative – contributing to EAP target to create 1000 apprenticeships by 2020
- Sub regional partnership project with 10 partners



# Funding Deliverables

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- Work with 220 SME's – with 165 (75%) achieving a positive employment outcome
- Engage with 1000 individuals – 330 to secure an apprenticeship, traineeship, paid work placement or work experience
- Deliver sector specific events

# Employment Hub



Marketing:  
website, social  
media, PR,  
promotional  
materials, case  
studies

Engagement with  
Individuals: information  
for parents, young people,  
agencies



*Leicester*  
**EMPLOYMENT**  
*Hub*

Employer  
Engagement: account  
management support  
for SMEs and large  
employers



Events:  
Apprenticeship  
Graduation/ Hub100/  
recruitment days

Links with  
schools, HE/FE



# Leicester Jobs Fund

Leicester  
EMPLOYMENT  
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## Leicester Jobs Fund

Supporting unemployed young people into work

**Employer Grants of up to £2,500**

**Limited availability!**



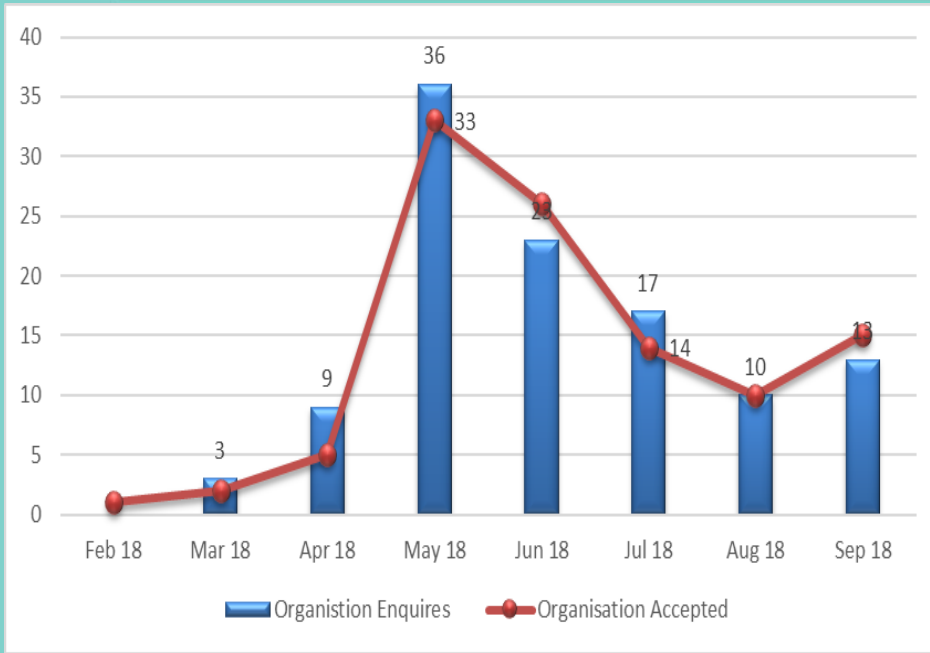
**To support wage costs for paid 6 month jobs  
or 12 month apprenticeships**

- £2,500 employer grants
- Recruiting individuals aged 16-24 yrs who are unemployed >12 months or with disabilities, ex-offenders, looked after/ previously looked after
- 20 applications approved/ 20 individuals recruited

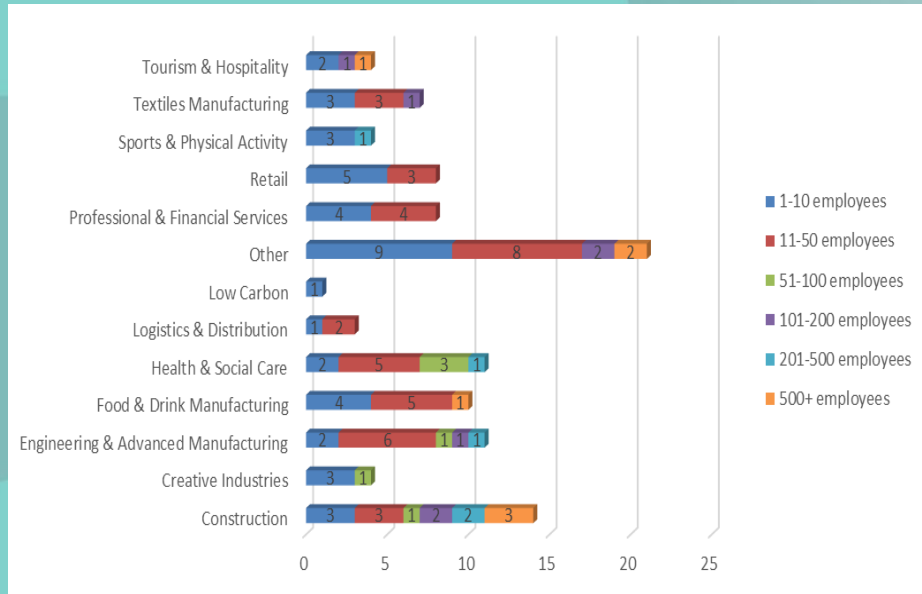


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# Employer Enquiries



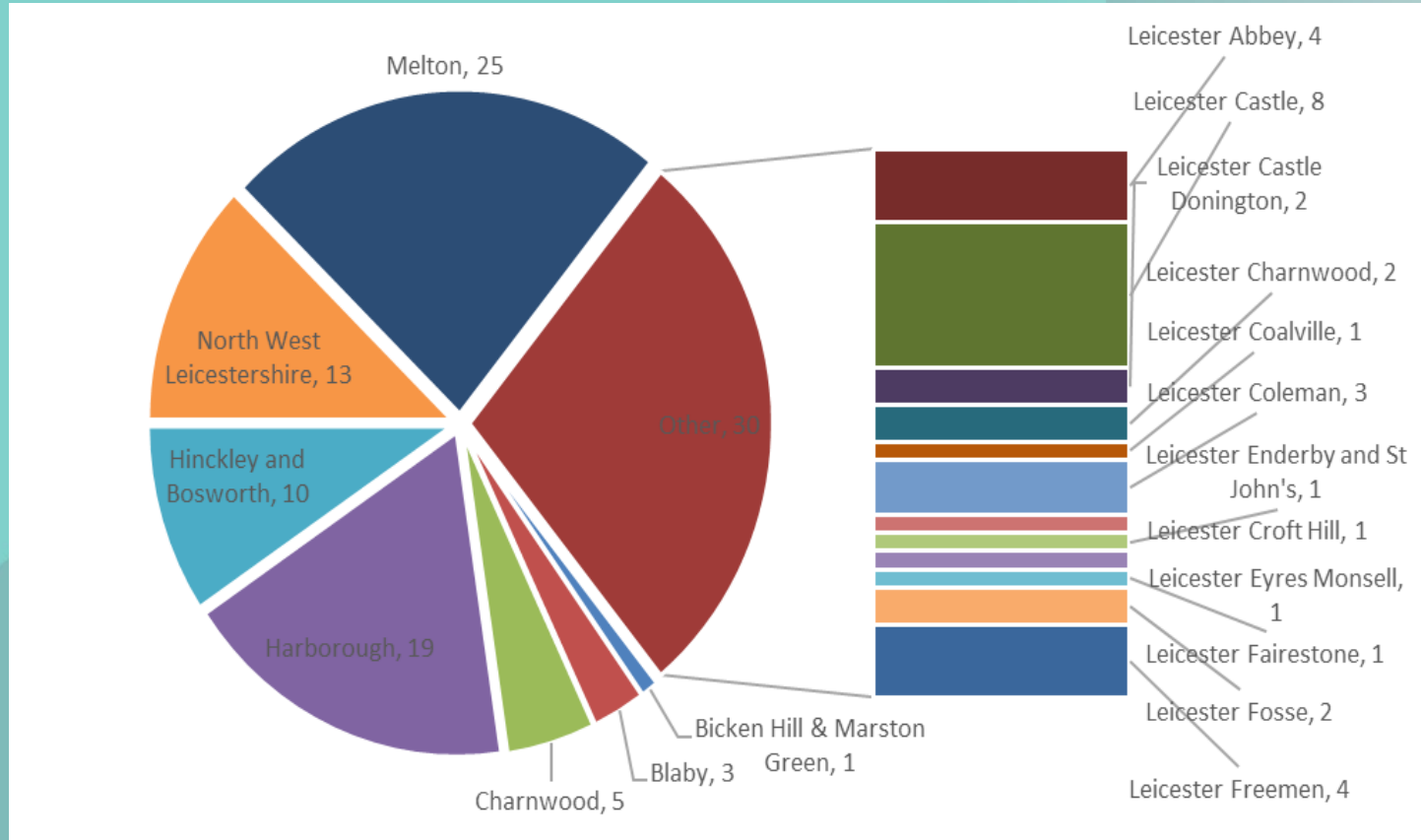
Greatest proportion of employers are from retail, construction and health and social care sector and between 11-50 employees



111 SME enquiries received/ 106 Employment Skills Plans (ESP) being completed

# Employer Locations

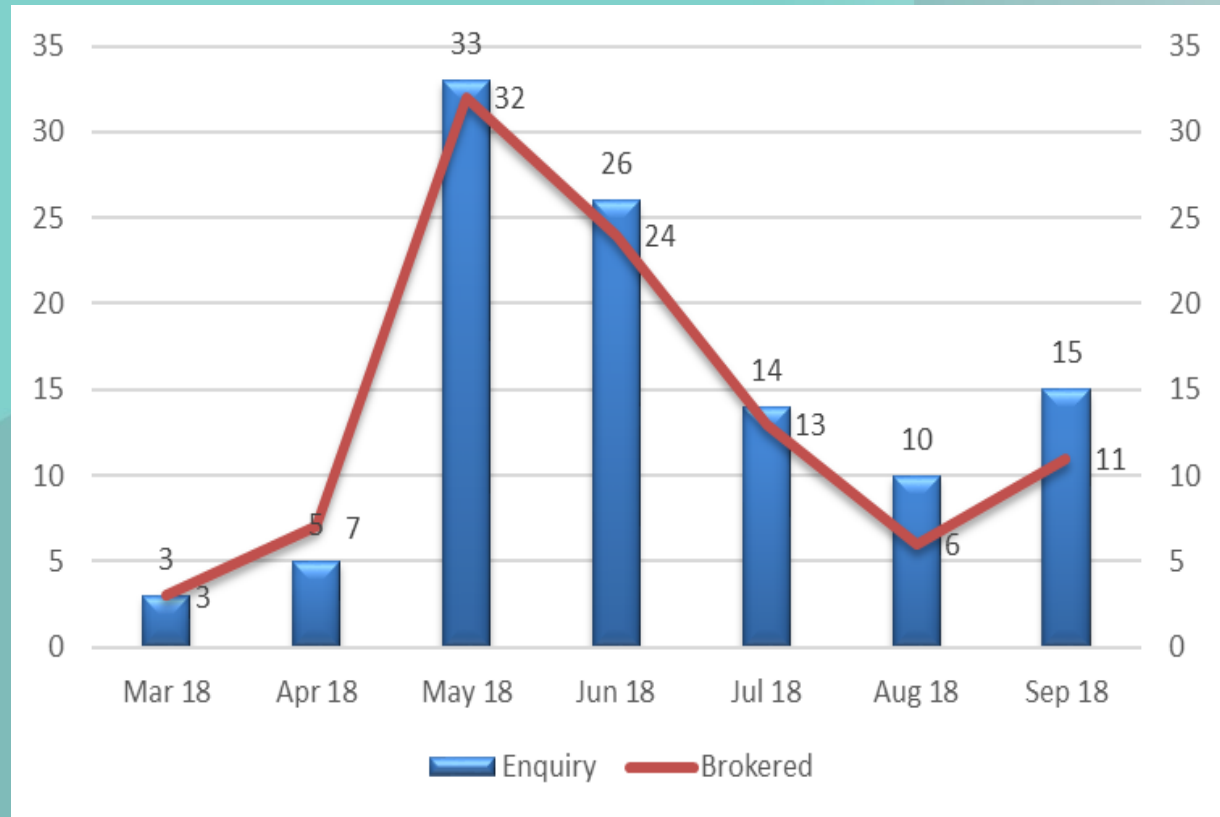
Good representation across sub-region, most businesses based in the Castle ward for Leicester City, plus Melton and Market Harborough in the County



# Vacancies

106 SME  
enquiries  
accepted

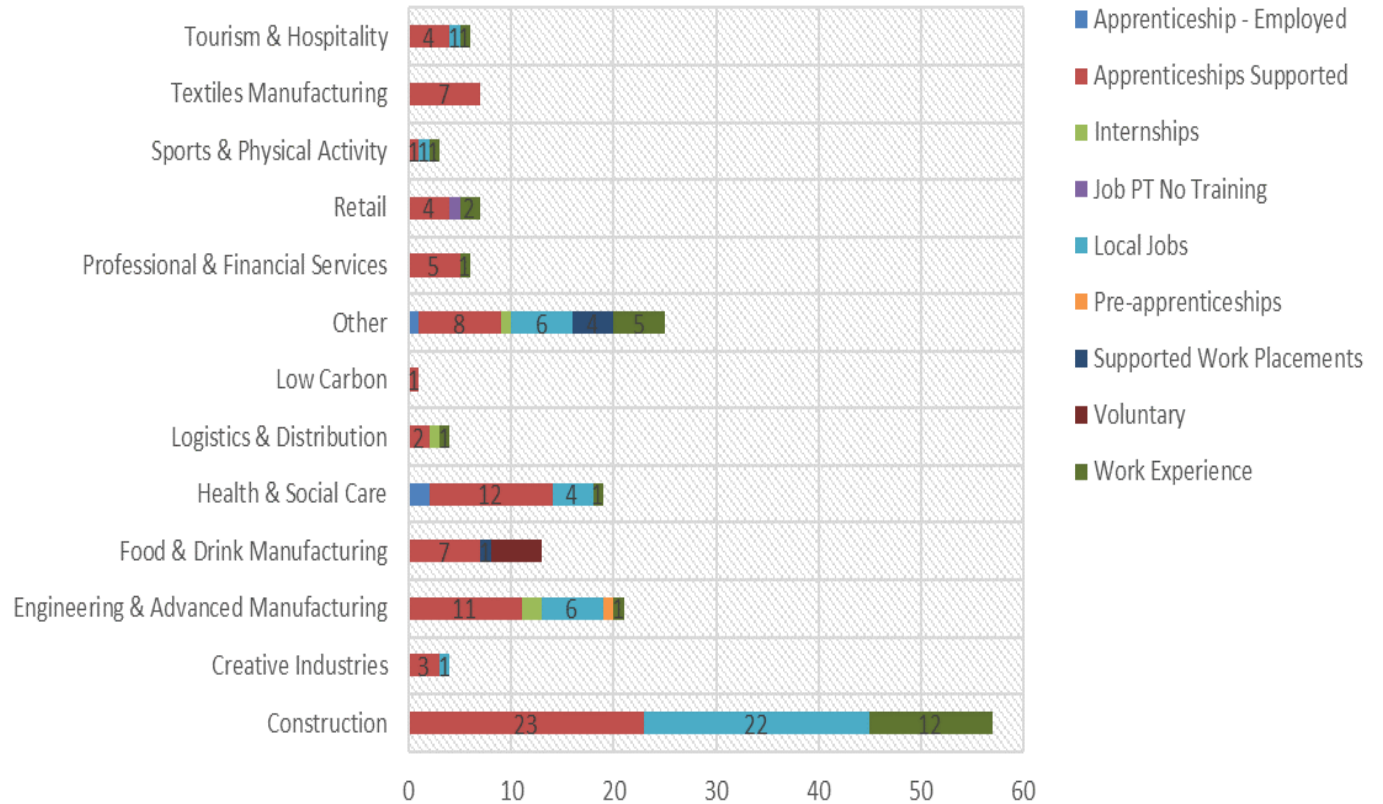
Of these, 96  
organisations  
advertised 173  
vacancies





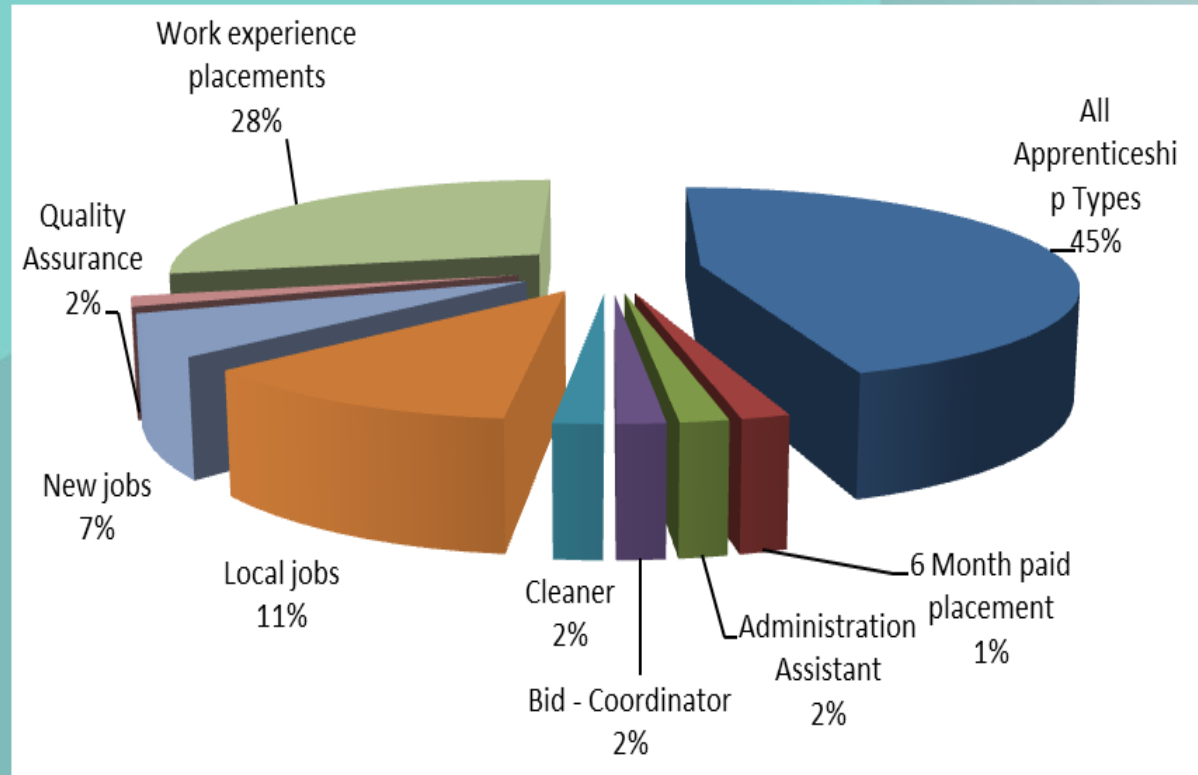
# Vacancies by type and sector

Greatest number of vacancies being offered are for apprenticeship opportunities for retail, engineering and construction.



# Vacancies filled

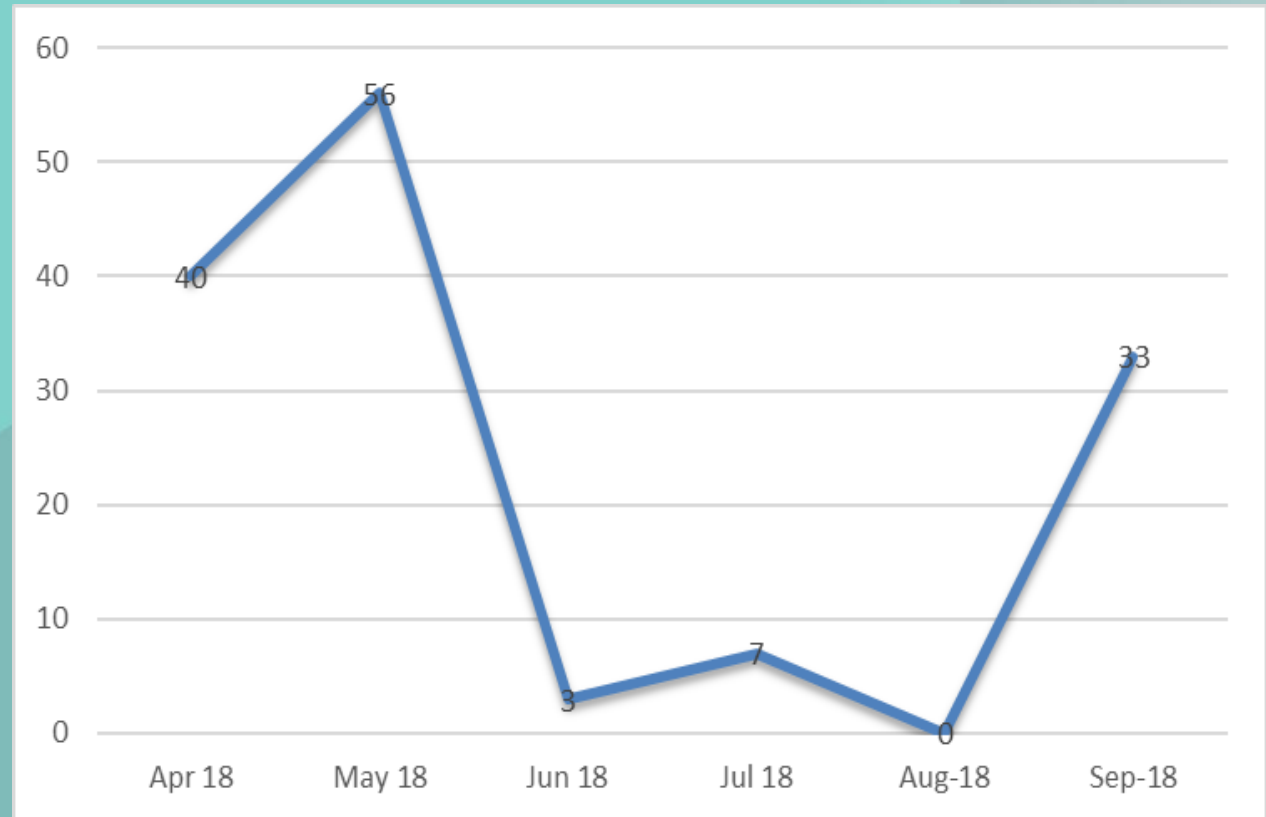
- 173 vacancies – 60 filled so far.
- Most vacancies filled for Work Experience and Apprenticeships
- Construction has the highest number of vacancies filled by sector (incl. 16 work experience placements).
- Data on individuals supported being collated.



# Individual Registrations

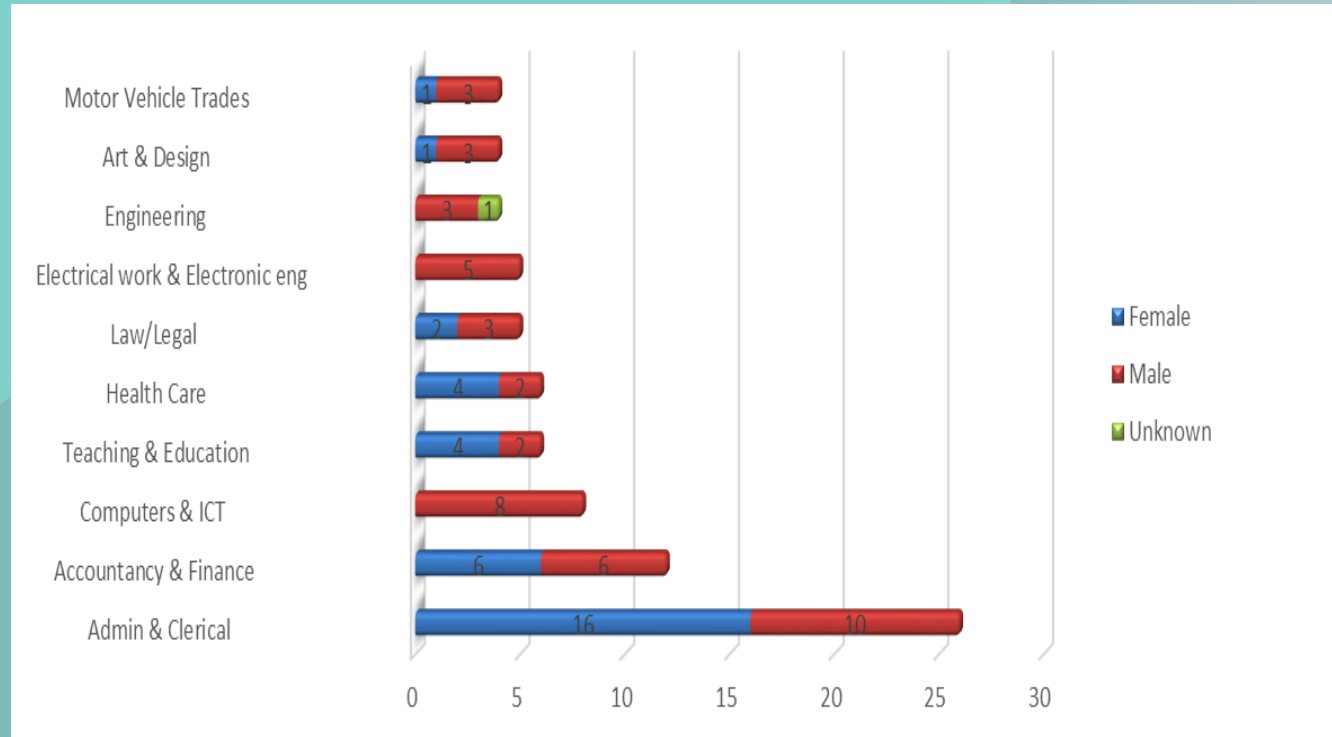
New Employment  
Hub website for  
individuals to  
register their  
details

139 individual  
registrations since  
April 2018

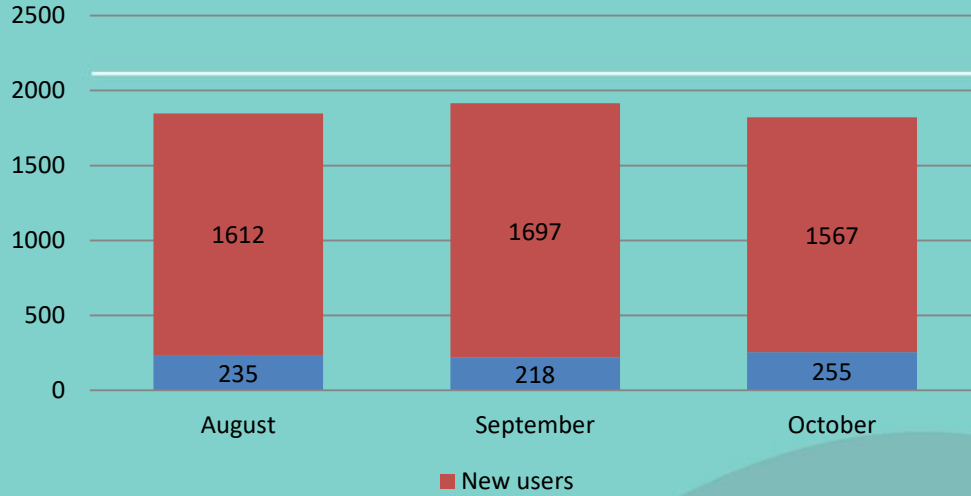


# Individual preferences

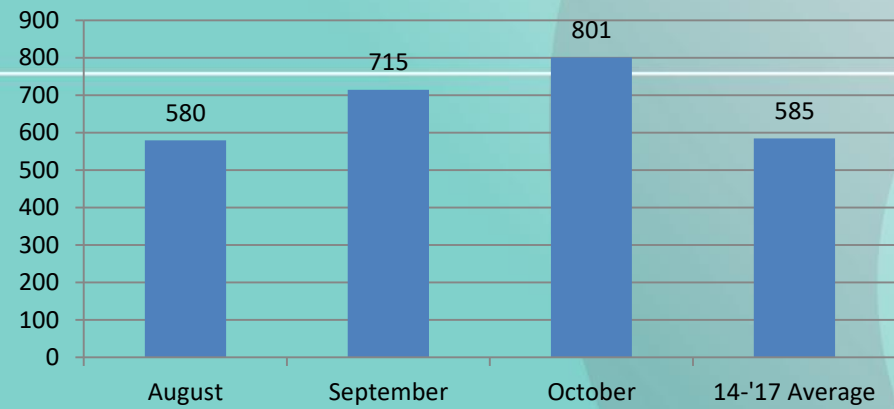
- Individuals select top 4 preferences for area of working.
- Chart shows first preferences only
- Admin & Clerical most popular (26) - mostly by females.
- At present only males have a first preference interest in Computers and Engineering.



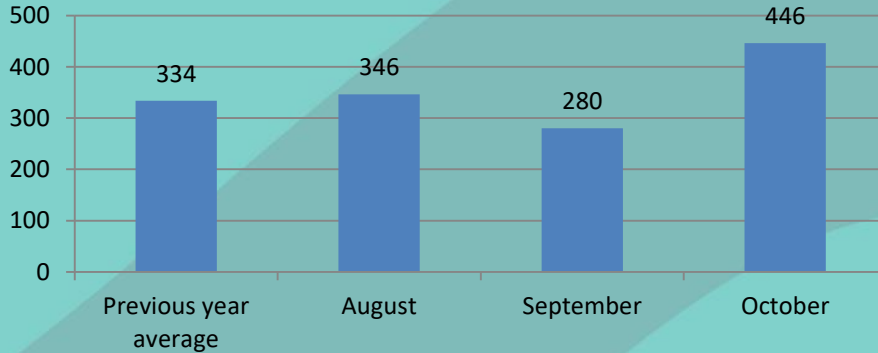
## Website users



## Profile Visits



## Facebook Average Daily Reach



# Degree Apprenticeship Case Study

## Chloe Williams Mattioli Woods

Client Relations Manager

Chloe is currently in the second year of her degree apprenticeship and receives lots of support and guidance along the way.

'I have access to thousands of resources and online portals to help me complete my assignments as well as lots of support from my colleagues at work and my assessor'

'I am able to adapt the knowledge I learn in my assignments and apply that to the workplace.'

More information on [Degree apprenticeships at DMU](#)



*'I have grown as a person and can't wait to see what the future holds!'*

How can we help you?

employmenthub@leicester.gov.uk 0116 454 2989

[leicesteremploymenthub.co.uk](http://leicesteremploymenthub.co.uk)



# Digital Media Case Study

## Nikhil Mistry Colab Creation

Level 3 Apprenticeship in  
Creative and Digital Media

Nikhil always wanted to do an apprenticeship to see what life was like behind the camera.

'I chose this opportunity over the university, as I valued experience more than a qualification. I have always felt, (especially in the media industry) that experience holds far more value than a qualification. No one can teach you experience, you have to learn it'

To find out more about apprenticeships in Creative and Digital Media [click here](#)



*'I love being involved and a part of something that I can help grow!'*

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# Paid Work Experience Case Study

## Jodie Young

The Party Animals

“Before I started my job as an animal handler, I found myself unemployed for 4-5 months. This had a massive impact on my mental health as I started to suffer from depression. The support I have received has been outstanding and working with animals has made me overcome many of my barriers.

As a result of my employment I have become more confident and my communication skills have massively improved, this has given me a routine and I am constantly learning new skills.”



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# Leicester Jobs Fund Case Study

## GoodsWagon Ltd

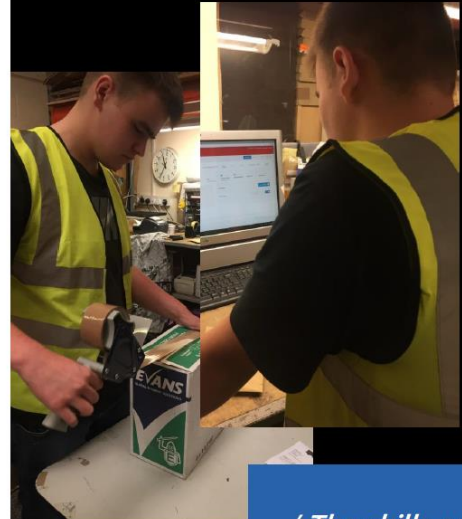
Online, Retail and Wholesale

GoodsWagon have recruited two apprentices in warehouse and administration as part of the Leicester Jobs Fund. Their duties include advertising items, processing orders, and picking and packing items ready for delivery.

‘We spend a lot of time with our apprentices and we feel it is important to give them a realistic and genuine experience of what the industry is like to work in. They can use this as a stepping stone to build their careers.’

‘Apprentices are crucial in our company. We have had four apprentices over the last few years as we pride ourselves in giving those who are disadvantaged a chance to succeed’

(Brian Irwin, Owner of GoodsWagon)



*‘The skills and experiences our apprentices gain are skills for life!’*

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leicesteremploymenthub.co.uk



# City Council Admin Apprenticeship

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<https://www.wevideo.com/view/1276795216>



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# Targeted Initiatives



IHS Apprenticeship Course



Sector Based Work Academy Security Course



Adult Learning Service Traineeships

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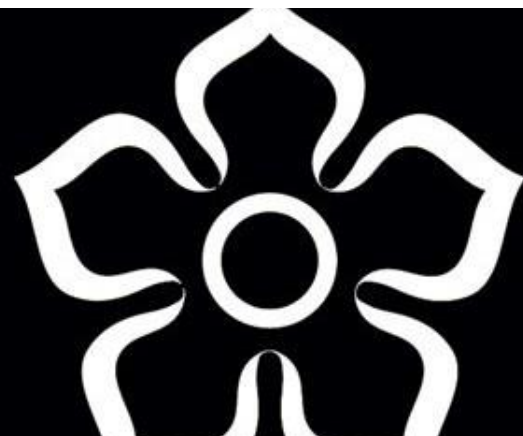


POLICE & CRIME  
COMMISSIONER  
for Leicestershire

  
Department  
for Work &  
Pensions  
In partnership  
with



Ex-Offender Business Breakfast



Housing Apprenticeships

# Next Steps

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- Grow engagement with businesses to achieve 220 target by October 2020
- More engagement with disadvantaged individuals to obtain employment opportunities, working with internal council departments and partners
- Continued enhancement of website

<https://www.leicesteremploymenthub.co.uk/>



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